

Allyson Wagner

Designer

PROFESSIONAL SKILLS



User Interface Design

Information Hierarchy

User Research

Usability Testing

Graphic Design

Personas

Adobe Suite

HTML5

CSS3

Sketch

WordPress

Figma

Ustesting.com

CONTACT ME



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SOCIAL



www.linkedin.com/in/allyson-wagner



allysonwagnerdesign.com

AWARDS



3rd Place : Mobile Applications
Category in the BEA Festival of Media
Arts'



Outstanding Achievement : James
Madison University

EDUCATION



James Madison
University

SCHOOL OF MEDIA ARTS AND DESIGN

AUG 2017 - MAY 2021

- Concentration in Interactive Design
- General Business Minor
- British Communications and Media Minor
- Final GPA 3.784



WORK EXPERIENCE

IDEMIA

User Experience Design Contractor

OCT 2020 - Present

- Collaborate with multinational developers, architects and managers to produce user-centered designs.
- Conduct user testing to determine opportunities for product growth.
- Conduct 508 compliance testing for products and software.
- Comply with IOS and Android Standards
- Work within the Agile system to produce and iterate upon designs.
- Comply with company style guides.

IDEMIA

User Experience Internship

SUMMER 2020

Internship Cancelled Due to Covid-19

FIN VS FIN

Design Intern

SEP 2019 - DEC 2019

- Conducted website audit and present recommendations to improve UI/UX
- Used HTML/CSS to implement changes to the Wordpress website
- Collaborated with team to implement new ideas for engagement
- Designed and implemented Call-to-Actions (CTA's) in order to increase click throughs
- Created visually appealing content for social media pages

K12 INC.

UX Design Intern

JUN 2019- AUG 2019

- Collaborated with team to determine design system solutions
- Researched design system best practices and examples
- Researched and investigated automation tools
- Demonstrated automation tools In weekly meetings
- Made a recommendation for an automation tool that was ultimately chosen for purchase
- Created research presentations and articulated current status with team
- Created a pattern library in Sketch and documented multi-platform components
- Assisted team with company workshops

K12 INC.

Enrollment Operations Intern

JUN 2018 - AUG 2018

- Assisted with the planning and execution of Enrollment Center on-boarding events
- Coordinated promotions and team building events
- Coordinated the setup of seasonal staff
- Assisted in provisioning new employees to K12 systems
- Used PowerPoint for leading on-boarding events
- Used Excel daily for tracking metrics related to new employee performance



VOLUNTEER OR LEADERSHIP

SEP 2019- JAN 2020

• Food Recovery Leader with Campus Kitchen

SEP 2019- OCT 2019

• Alternative Weekend Break Leader

AUG 2017- AUG 2019

• Member of GIVE Service Club

• Volunteer at Vine and Fig

• Volunteer at Our Community Place

AUG 2018- DEC 2018

• Member of Make Your Mark on Madison Leadership development Program